



UNLOCK THE POWER

# GOIN LIVE

EMPOWERING CREATORS, ENGAGING VIEWERS,  
REVOLUTIONIZING ENTERTAINMENT

Email | [investor@goinlive.com](mailto:investor@goinlive.com)





# ONE UNIFIED PLATFORM

## THE NEXT GENERATION PLATFORM FOR **LIVE STREAMING & EVENT** MONETIZATION.

- Limitless is a destination platform for independent artists, creators, venues and live events.
- Unifying live streaming, social interaction and commerce into a single transaction-driven eco-system.
- Users can host, sell, and engage audiences globally through scheduled pay-per-view events, tipping, with an integrated marketplace.



\$1.2T

Global Live Events



\$4.4T

Entertainment &  
Creator Economy

**Goin Live  
Intelligence**  
*AI-powered insights, stats  
and metrics fueling growth.*



**Goin Live  
Streams**

*Multi-angle, interactive  
broadcasting.*



**Goin Live  
Artists**

*Creator tools to grow  
audiences, build communities,  
and drive revenue.*



**Goin Live  
Commerce**

*Physical & Digital  
marketplaces on any stream.*



**Goin Live**

**The Creators  
Infrastructure**



**Goin Live  
Venues**

*Enable venues to  
broadcast, monetize, and  
expand global audiences*



**Goin Live  
Events**

*Stream, ticket and scale live  
experiences globally.*



# CONNECTING LIVE ENTERTAINMENT



## Problems

- Artists can't fully monetize their global fan base.
- Venues are limited by physical capacity and location.
- Revenue transparency between artists, venues, and fans is broken.



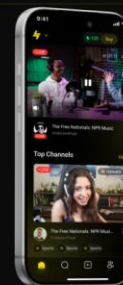
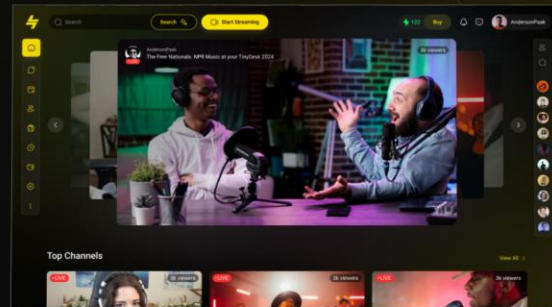
## Opportunity

- Connect artists, fans, and venues through a unified live ecosystem.
- Expand concerts beyond the room reaching global audiences in real time.
- Turn engagement into income through interactive, transparent transactions.



## Solution

- Goin Live empowers artists to stream, sell, and earn from anywhere.
- Venues and creators monetize through PPV, tipping, merch, and ticketing.
- One platform unifying streaming, commerce, and community engagement.



LIMITLESS EARNS

25%

CREATOR EARNS

75%

AFFILIATE EARNS

0 - 5%

### Revenue Model:

Platform takes a fee on all transactions across subscriptions, tipping, tickets, private sessions, groups, digital and physical goods, affiliates, and hosted events.



# EVENT STREAMING ECONOMY

## MARKET CONTEXT



**\$480B**  
by 2030

CREATOR ECONOMY  
MARKET



**\$416B**  
by 2030

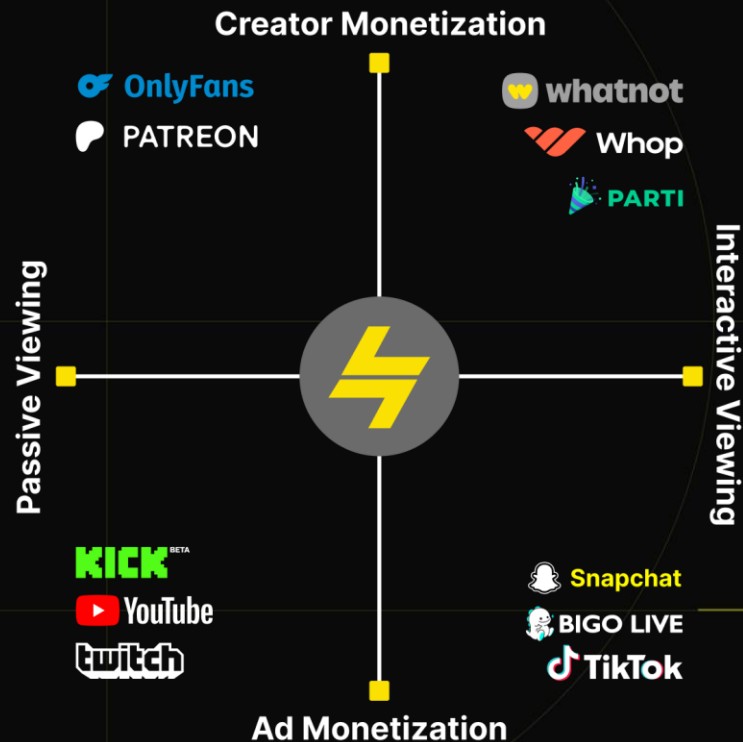
GLOBAL STREAMING  
MARKET



**\$657B**  
by 2032

VIRTUAL EVENTS  
MARKET

- ◆ STREAMING PLATFORMS: Twitch, YouTube, Kick, TikTok Live
- ◆ CREATOR COMMERCE: Whop, Whatnot, Patreon
- ◆ VIRTUAL EVENT PLATFORMS: Moment, Mandolin, Parti
- ◆ LIVE SHOPPING ECOSYSTEMS: TikTok Shop, Amazon Live, Instagram Live
- ◆ INTERACTIVE EXPERIENCE TOOLS: LIMITLESS LIVE (MULTI-ANGLE, REAL-TIME ENGAGEMENT)







# LIVE & INTERACTIVE MARKET OPPORTUNITY



## MASSIVE, ENGAGED AUDIENCE

 **2B<sup>+</sup>**  
TIKTOK USERS

 **270M<sup>+</sup>**  
TWITCH USERS

 **2.7B<sup>+</sup>**  
YOUTUBE USERS



## HIGH VALUE LIVE MARKETS

 **\$480B**  
CREATOR ECONOMY MARKET

 **\$416B**  
GLOBAL STREAMING MARKET

 **\$657B**  
VIRTUAL EVENTS MARKET

Goin Live unifies streaming, commerce, and fan interaction  
into a single transactional ecosystem.



**\$10B**  
**\$250B**  
**\$1.6T**

Serviceable Obtainable Market ●

Serviceable Available Market ●

Total Addressable Market ●



# USE CASES

## ENTERTAINMENT

### Independent Artists

Stream live shows, sell merch, and engage fans directly through multi-angle broadcasts, subscriptions, and in-stream tipping.

### Festivals & Concerts

Broadcast every stage worldwide with ticketing, sponsorships, and tipping that expand venue revenue beyond physical limits.

### Night Clubs

Turn nightlife into interactive streams with VIP camera feeds, live tipping, and gamified leaderboards for virtual guests.

### Interactive Podcasts

Host live discussions where fans tip, vote, or join in-stream, turning listeners into active contributors.

### Movie Premieres & Red Carpets

Stream exclusive red-carpet access and interviews, offering paid VIP experiences and limited digital drops.

## SOCIAL & COMMUNITY

### Watch Parties

Bring communities together before and during major events with synced co-viewing, live chat, and exclusive creator commentary.

### Sponsorships & Brand Activations

Integrate branded overlays, interactive polls, and sponsored moments into live streams, turning attention into measurable ROI.

### Local Gatherings & Celebrations

Stream weddings, reunions, or festivals from multiple angles, letting remote guests join VIP rooms and send live gifts.

### Clubs & Interest Groups

Enable niche communities to host recurring live sessions, subscription chats, and tipping-based events for sustained growth.

### Gaming & Gambling Events

Host interactive battle-mode tournaments where audience tips, votes, and live leaderboards decide winners in real time.

## BUSINESS

### Education & Training

Host live courses and workshops with paid access, multi-angle views, and on-demand replays for recurring subscription revenue.

### Corporate & Professional

Stream product launches, summits, and internal meetings with ticketing, private breakout rooms, and secure live chat.

### Community & Culture

Enable nonprofits and cultural groups to livestream events globally, accept donations, and build subscription-based support networks.

### Retail Creator Activation Program



























Turn in-store launches into live shopping events where creators showcase products, link sales, and track conversions in real time.

### Conferences & Seminars

Deliver multi-angle coverage of panels and speakers with virtual Q&A, sponsorship overlays, and post-event replay monetization.



# COMPETITIVE ANALYSIS

	 LIMITLESS	 TikTok	 twitch	 KICK™	 PARTI	 BIGO LIVE	 whatnot	 Whop	 YouTube
MULTI-ANGLE STREAMING		×	×	×	×	×	×	×	×
SMART PROFILES & BADGES		×	✓	×	×	✓	×	×	×
VOUCHER TRUST NETWORK		×	×	×	×	×	×	×	×
CREATOR & BUSINESS MATCHING		×	×	×	×	×	×	×	×
VIRTUAL TICKETING/PPV		×	×	×	✓	×	×	×	×
CROWDFUNDING EVENTS		×	×	×	×	×	×	×	×
SHOPPABLE OVERLAYS		✓	×	×	×	×	✓	×	×
CREATOR MARKETPLACES		✓	×	×	✓	✓	✓	✓	×
TIPS/GIFTS/DONATIONS		✓	✓	✓	✓	✓	✓	×	✓
CUSTOMIZABLE SUBSCRIPTIONS		×	✓	×	✓	×	×	✓	✓
LIFETIME AFFILIATE PROGRAM		✓	✓	×	×	✓	✓	✓	✓
TOKEN ECONOMY		×	×	×	×	×	×	×	×
GAMIFIED CREDITS & BADGES		×	✓	×	×	✓	×	×	×
STREAM RAIDING		×	✓	×	×	×	×	×	×
WATCH PARTIES/CO-VIEWING		×	✓	×	×	×	×	×	×
VENUE PARTNERSHIP MODULE		×	×	×	×	×	×	×	×
PATENT-PENDING ESCROW		×	×	×	×	×	×	×	×

# KEY FEATURES



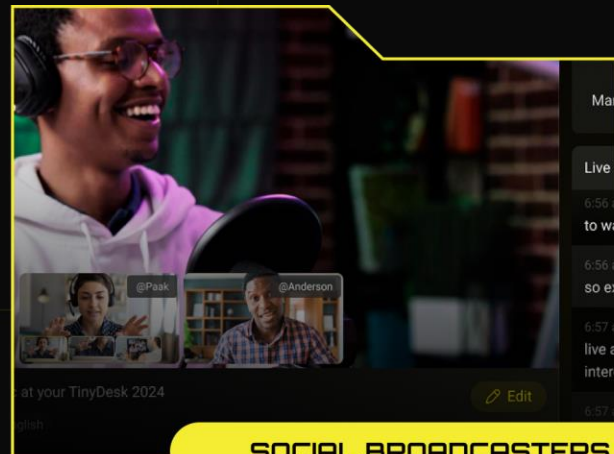
## MULTI-ANGLE STREAMING

### Your Event Your View

Broadcast from any location with synchronized camera feeds, creating immersive pay-per-view and tipping experiences that drive higher engagement and revenue retention.

### Multi-Stage Capabilities

Connect multiple stages or venues into a single live hub, allowing fans to switch perspectives in real time, expanding global reach and monetization opportunities for creators and venues.



## SOCIAL BROADCASTERS

### Live Fan Interaction

Bring fans on-screen through interactive calls, VIP rooms, and live tipping to deepen engagement, fostering loyalty and increasing transaction volumes.

### Unlimited Guests

Scale broadcasts from one-on-one sessions to global audiences while maintaining full host moderation, enabling seamless growth and diversified revenue streams.





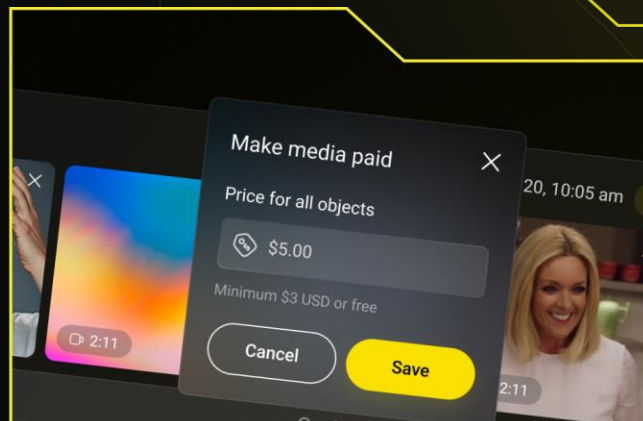
## CREATOR MATCHING & DISCOVERY

### Precision Matching

Profile data powers personalized matches Swipe-based discovery connects venues with artists, brands with creators, fans with events all pre-qualified by budget and capabilities.

### Streamlined Deal Flow

Pre-structured deliverables turn introductions into transactions. Automated workflows reduce deal time from weeks to hours while updating reputation scores in real-time.



## COMMUNITY OFFERINGS

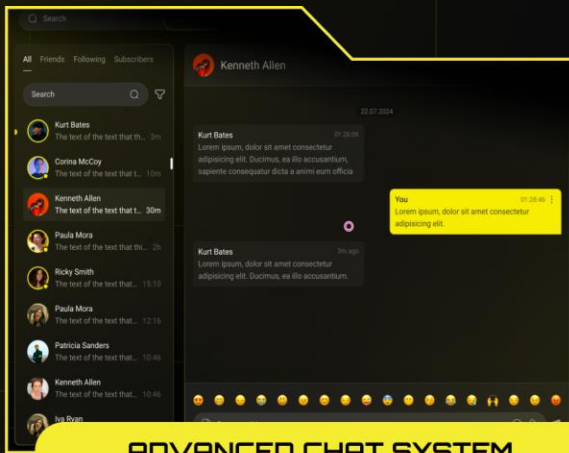
### Peer-to-Peer Marketplace

Creators and fans can buy, sell, or trade creative services, beats, edits, artwork, promotion, and more directly within the ecosystem. Secure escrow ensures transparent and trusted transactions.

### Collaborative Economy

By empowering creators to monetize their skills within the same community where they perform, Limitless fuels a self-sustaining economy that drives creator independence and fan participation.

## KEY FEATURES



## ADVANCED CHAT SYSTEM

### Engaging Communication

Real-time chat with integrated video/voice calling via DM interface tap the phone or camera icon to instantly connect.

### Persistent Engagement

Direct messaging, push notifications, and in-stream chat sustain conversations across live moments, deal negotiations, and fan interactions. Separate channels for public streams versus private business communications.



## WATCH PARTIES

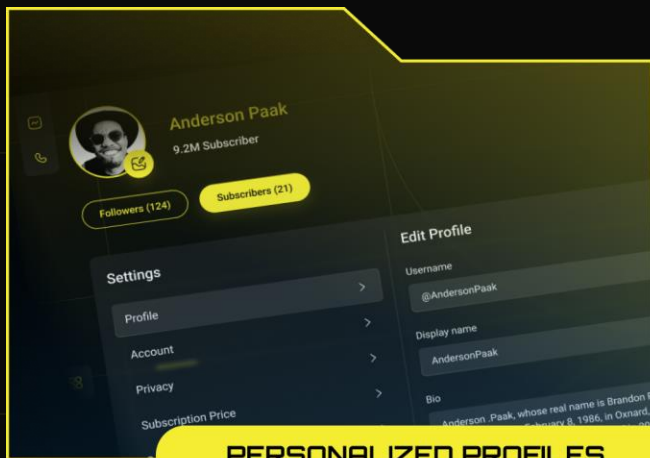
### Event Warm-Up Hubs

Fans gather before events in themed pre-party rooms for exclusive previews, countdowns, and live Q&A sessions—boosting anticipation and ticket conversion.

### Synchronized Co-Viewing

During live events, synchronized streams with multi-angle options allow fans to chat, react, and access exclusive camera feeds together, creating a shared, interactive viewing experience across devices.

## KEY FEATURES



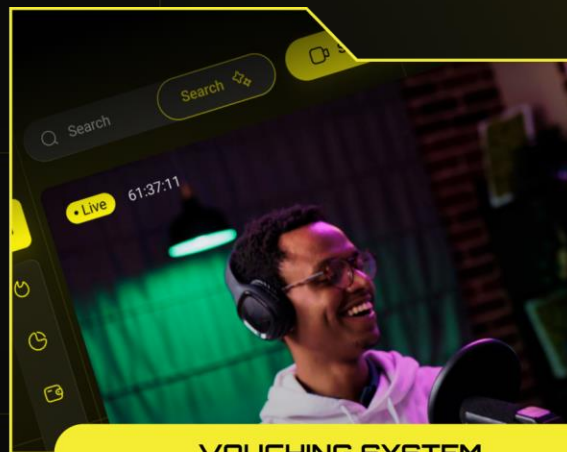
## PERSONALIZED PROFILES

### Smart Profiles

Creator Profiles track watch history, favorites, and social connections for targeted recommendations. Business Profiles provide performance metrics, booking calendars, revenue analytics, and verified badges to optimize operations and investor visibility.

### Profile Personalization

Drag-and-drop profile widgets let users showcase streams, merch, events, and social links. Business profiles get advanced widgets for bookings, analytics, and storefronts, transforming profiles into revenue-generating interactive channels.



## VOUCHING SYSTEM

### Peer Vouching

Industry professionals vouch for each other with verified badges. When credible peers stake their reputation, it instantly enhances your credibility and trustworthiness, reducing risk and accelerating partnerships.

### Reputation Score

Combines verified vouches and real outcomes to quantify trust, improving match rankings, unlocking premium perks, and speeding approvals for faster deal cycles and scalable growth.

## KEY FEATURES



## STREAM RAIDING

### Collaborative Growth

Streamers can instantly redirect their live audience to another verified streamer or partnered event, amplifying reach and exposure while creating network effects that boost platform-wide user acquisition and retention.

### Community Synergy

Viewers are rewarded for participating in raids through badges, loyalty points, or limited drops, turning audience migration into an engaging, gamified experience that enhances monetization for all stakeholders.



## POLLING SYSTEM

### Real-Time Audience Interaction

Users can instantly launch polls to guide performance decisions, fan votes, or narrative outcomes. Responses appear live, driving engagement and retention.

### Monetized Insights

Brands and sponsors can host paid polls to gather audience data, while creators earn from participation turning engagement into measurable, monetizable insights.

## KEY FEATURES

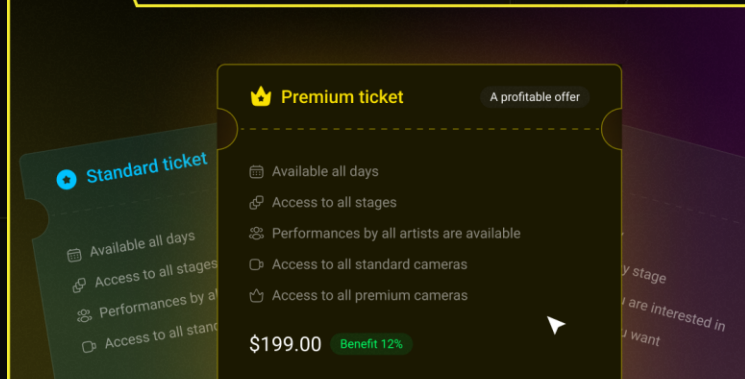




# MONETIZATION FEATURES

"THE CREATOR'S MONETIZATION PLATFORM"

## VIRTUAL TICKETING & VIP EXPERIENCES



### Unlimited Capacity

Artists and venues sell tiered tickets to global audiences without physical limits, with fans paying directly for access the platform retains a fee on each transaction, enabling exponential revenue growth as viewership scales worldwide.

### Premium Virtual Experiences

Creators offer exclusive virtual experiences like backstage access or private interactions, where fans pay premium prices that flow to artists and venues after platform cut, compounding earnings through repeat upgrades and fan loyalty.

## CROWD FUNDING & PLEDGING



### Project Activation Pledging

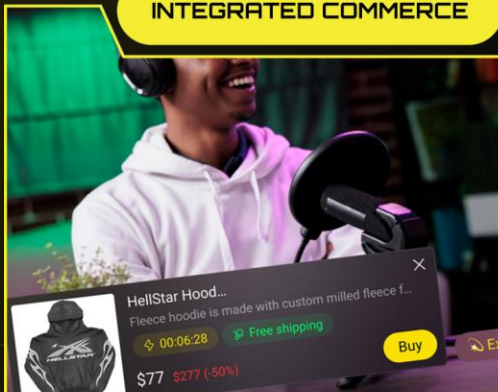
Independent streamers and venues set funding targets for events, with fans pledging contributions that unlock the experience upon goal achievement, revenue flows securely to creators via automated distribution, scaling as community support drives larger, more frequent projects.

### Lockbox-Secured Distribution

Patent-pending system holds pledges until event delivery, ensuring transparent splits among collaborators and platform fees, fostering trust that attracts bigger audiences and repeat campaigns for sustained revenue amplification.



## INTEGRATED COMMERCE



### Creator Marketplaces

Artists, venues, and streamers sell digital downloads, physical merch, and on-demand experiences directly from profiles, with buyers paying instantly.

### Shoppable Overlays

Credit-based one-click checkout for moment-synced merch drops without leaving the stream. Time-gated bundles capture peak purchase intent.

## PPV CONTENT



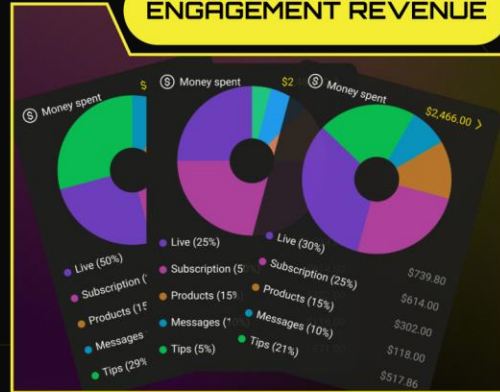
### Event Tickets & Upgrades

Hosts charge for live streams with upgrades like multi-angle or replays global audiences pay earnings to venues/artists after fee, scales through unlimited virtual attendance.

### Exclusive Content Vault

Creators lock premium assets behind paywalls. Fans unlock for a fee. Direct revenue with ongoing shares converts viewers into scalable paying fans.

## ENGAGEMENT REVENUE



### Tipping, Donations & Gifts

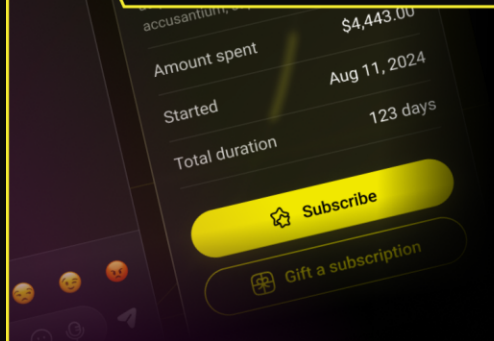
Fans tip via tokens in streams/chats/posts. Funds to creators minus fee scales with gamified interactions boosting retention and higher contributions.

### Integrated Wagering & Predictions

Viewers bet on outcomes in competitions. Platform handles margins. Creators earn from fees scaling via audience participation and network effects.



## SUBSCRIPTION FEATURES



### Creator-Built Tiers

Allows every user to launch their own subscription business with custom tiers at any price point. This feature turns casual followers into recurring revenue streams, with the creator retaining 75% of the profit

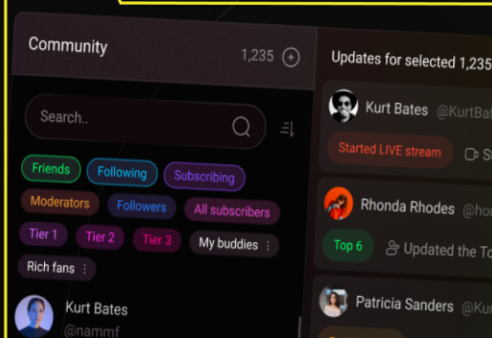
### Dual Subscription Model

Fans can subscribe to individual creators for personal content or to venue channels for full event access, ensuring maximum flexibility for fans and joint recurring revenue for venues and artists.

### Recurring Revenue Engine

Converts followers to monthly payers. Stable commissions for platform. Positions Limitless as unified solution for fragmented creator monetization.

## GLOBAL AFFILIATES



### Automatic Enrollment

Every user instantly becomes an affiliate, earning lifetime commissions on all referred transactions, creating passive income from day one.

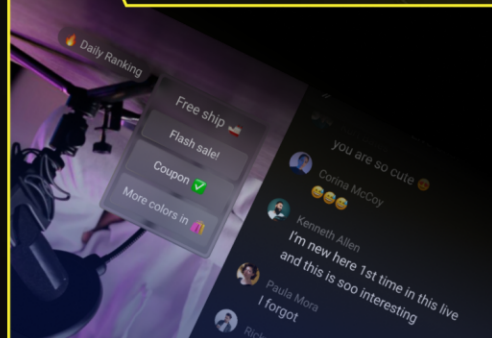
### Commission Structure

High-performing affiliates earn bonus token allocations based on referral volume. Major influencers and partners can secure equity stakes for significant growth.

### Real-Time Token Rewards

Commissions flow instantly into your token account. Transparent dashboards provide full visibility into your passive income stream, showing earnings by referral and transaction type.

## BRAND & SPONSORSHIPS



### High-Impact Brand Activations

Brands pay fees for creator connections. Revenue to platform/hosts scales with data-driven ROI matches for repeatable partnerships.

### Branded Interactive Experiences

Companies fund custom overlays, co-hosted streams, and VIP segments. Clear revenue splits and performance analytics make sponsorships predictable and scalable.

### Community Insights & Research Tools

Brands run polls, predictions, and interactive prompts to gather real-time insights. Creators earn as fans participate, turning engagement into valuable research formats.





# INTO THE METAVERSE

## THE CHALLENGE

### The Challenge

Virtual worlds lack unified monetization and rely on closed ecosystems that limit creator earnings and audience reach.

### The Opportunity

Goin Live extends real events, concerts, and creator experiences into existing virtual platforms bringing real monetization tools into virtual spaces that currently lack them.

## THE LIMITLESS ADVANTAGE

### The Creator's Home Base:

Goin Live acts as the central hub for artists and venues to manage and monetize cross-metaverse streams, subscriptions, and sales seamlessly.

### Monetization at Scale

Metaverse platforms pay integration fees to access verified creator communities, unlocking new revenue through expanded virtual audiences.

### Hybrid Integration Moat

Combines IRL streaming with virtual immersion to create network effects, enhancing creator lifetime value and platform defensibility.







# ENHANCE YOUR EXPERIENCE

## HARDWARE & HAPTICS

### Immersive Engagement

Partner with haptic leaders to create touch-based live events. Fans feel vibrations synced to streams. This boosts retention and monetization for creators in the \$170 billion immersive market projected by 2030.

### Real-Time Synchronization

Haptic devices deliver precise feedback like bass pulses during broadcasts. This increases emotional immersion and sales of premium content. For example, haptic suits let deaf fans feel live music events.

### Future-Proof Partnerships

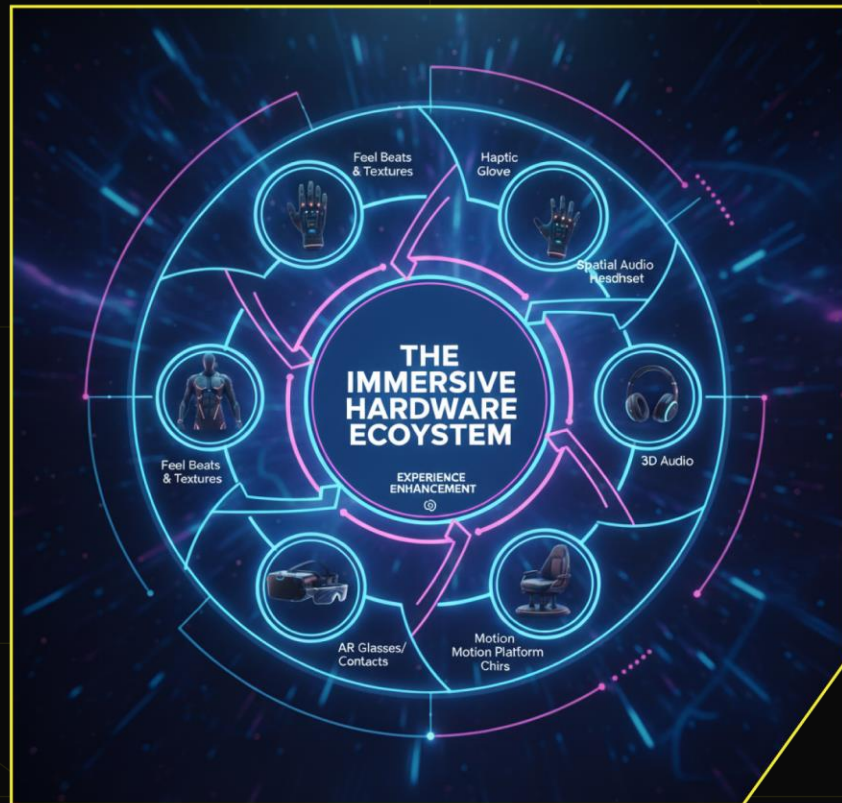
Team up with VR/AR leaders like Unity, Xreal, Meta, and Apple. These alliances enable seamless device integration. They expand into spatial computing projected at \$421 billion by 2030 for scalable experiences

### New Revenue Channels

Offer "Immersion Passes" and sponsored haptic effects. This mirrors Sphere's \$175.6 million Q2 2025 revenue model. It creates diverse streams via ticketing, upsells, and brand deals for venues and creators.

### Inclusive Access

Provide multi-device compatibility with features like adaptive haptics. This broadens global reach and inclusivity. It converts diverse audiences into loyal payers and reduces barriers in AR/VR adoption.





# WEB 3 INTEGRATION

## DUAL PAYMENT SYSTEM

### Stable Transaction Token

Allows fast, low-cost global payments pegged to USDT. This cuts out middlemen and speeds up earnings for creators and venues.

### Staking Rewards Mechanism

Offers yields on \$LMT staking to reward loyal users. It encourages long-term participation and strengthens community ties.

### Hybrid Fiat Gateway

Makes entry easy for everyone by supporting traditional money. This widens access and boosts quick adoption without crypto hurdles.

## BLOCKCHAIN ARCHITECTURE

### High-Throughput Layer-1

Solana's 65,000 TPS enables real-time streaming without delays, outperforming Ethereum L2s in speed for live events and reducing costs for high-volume transactions.

### Permanent Decentralized Storage

Arweave ensures lifelong data availability with one-time fees, surpassing IPFS in reliability for creator assets and preventing data loss in volatile networks.

### Smart Contract Liquidity

Audited, upgradable contracts automate trustless splits and royalties, minimizing hacks with zero-knowledge proofs for enhanced security and investor confidence.

## UTILITY & MONETIZATION

### Tokenized Ownership & Royalties

Turns content into NFTs for real asset control. Smart contracts auto-pay royalties, creating steady income from resales and uses.

### Incentive-Driven Referrals

Rewards users with tokens for bringing in others. This sparks viral growth and extra revenue through community sharing.

## STRATEGIC ADVANTAGE

### Interoperability & Scalability

Cross-chain bridges connect ecosystems like Ethereum and Solana, unlocking liquidity pools and positioning Limitless for 46% annual growth in Web3 media.

### Risk-Mitigated Adoption

Dual systems balance decentralization benefits like transparency with fiat ease, addressing volatility cons to deliver 2-4x faster settlements and broader inclusion.





# GO TO MARKET STRATEGY

## CREATOR-LED GROWTH AND VENUE PARTNERSHIPS

### Influencer Seeding

Onboard micro and mid-tier creators with exclusive tools and token rewards. They showcase multi-angle streams, tipping, and commerce features, driving authentic, peer-to-peer adoption across creator networks.

### Affiliate Venue Networks

Partner with spaces to install multi-angle camera kits and VIP streaming rooms. Venues earn revenue shares on tickets, tips, and virtual attendees while creators gain instant access to built-in audiences.

### Viral Creator Campaigns

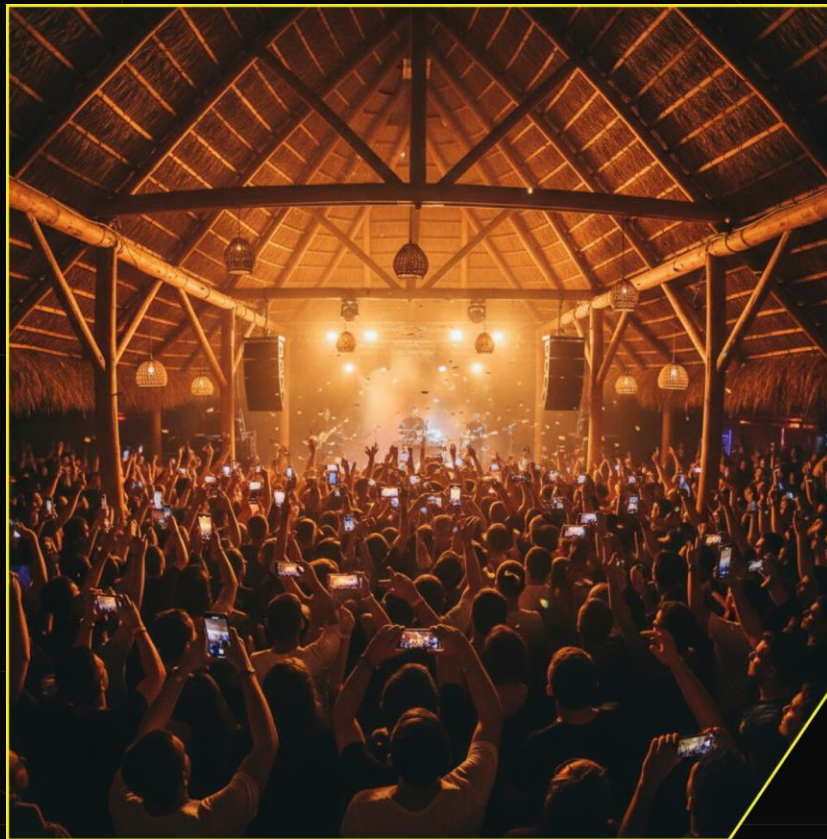
Deploy challenges, leaderboards, and live battles to trigger user-generated content loops. This creates organic reach, boosts platform visibility, and converts engagement into recurring revenue through tips, PPV, and subscriptions.

### Strategic Brand Partnerships

Co-produce livestream events with entertainment, nightlife, and tech brands. These activations drive credibility, unlock sponsorship revenue, and position Limitless as the default platform for immersive digital experiences.

### Web3 & Token Incentives

Reward early adopters with staking yields, referral bonuses, and loyalty tiers. This tokenized flywheel accelerates growth, amplifies retention, and creates a community-driven distribution engine across the \$500B creator ecosystem.





# ONE TO MANY

"Force Multiply" Product Adoption by Targeting Organizations, Agencies, Affiliates and Individuals that Control Creator Networks



Build Community with Key Live Venues, Franchises, and User Groups



Partner with Stand out Influencers, Creators, and Visible Entertainers



Activate Hip-Hop Industry, Celebrities, High Net-Worth Players, Sports Stars



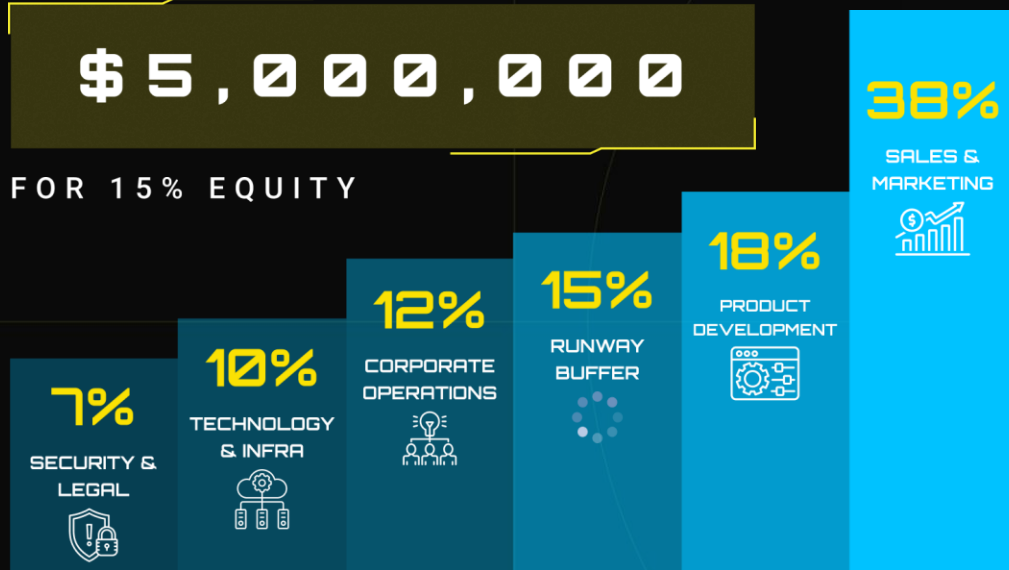


# SEED ROUND INVESTMENT

RAISING

\$5,000,000

FOR 15% EQUITY



EMPOWERING CREATORS  
REVOLUTIONIZING ENTERTAINMENT

## USE OF FUNDS

### Marketing | 38%

For aggressive marketing campaigns, influencer partnerships, and event sponsorships to drive user acquisition and brand growth.

### Product Development | 18%

To accelerate feature enhancements, improve performance, and scale platform capabilities

### Runway Buffer | 15%

Reserved for unforeseen expenses, scaling opportunities, and maintaining a financial runway.

### Corporate & Operations | 12%

For management, HR, finance, and operational execution to support company expansion.

### Technology Infrastructure | 10%

To strengthen cloud architecture, streaming delivery, and AI compute performance.

### Security & Legal | 7%

For regulatory compliance, legal fees, partnership agreements, and data protection.



# FOUNDING TEAM



**GEORGE  
HAWATMEH**

Founder, Visionary

Driven by a deep passion for cultural innovation, he leads at the crossroads of entertainment, technology, and commerce, building disruptive platforms, scaling influence, and inspiring teams to turn bold ideas into impactful realities.



**SHAWN  
KAPLAN**

Chief Innovations Officer



Co-Founder with over two decades of experience leading innovation, technology, and growth strategies. He drives transformative technologies, disruptive revenue models, and market expansion.



**MARIE  
BABOUCHIAN**

Co-Founder, Chief Marketing Officer



Executive producer and strategist with over 2 decades leading global campaigns, scaling brands like Paramount Pictures (SkyDance), Nike, Universal, Disney, Airbnb, and Youtube and driving creative innovation.



**NICK  
FARELL**

Chief Product Officer

Leads product innovation and growth by uniting creative vision with technical execution, guiding software development teams to design, build, and scale platforms. Oversees product strategy, market alignment, and feature development.



**ADAM  
LAZAR**

Chief Operations Officer

Leads operational strategy and execution, building the infrastructure and teams needed to scale growth, ensuring the organization is positioned for long-term success.



**BEE  
NGUYEN**

Partner



With over 25 years of experience as a pioneer at monetizing the intersection of culture and commerce; Nguyen has worked with such diverse talents / brands as Directing duo Coodie and Chike, rapper Travis Scott, Netflix, Activision, Panasonic, Technics and MasterCard.



# EXECUTIVE TEAM



**ASHLEY  
BENAVENTE**

Chief of Staff

An innovative entrepreneur and business authority with a multifaceted 19 year career in corporate leadership, entertainment, spirits, start ups, government, beauty, and health.



**ADAM  
MOURADE**

Product Manager

Leads infrastructure and software development, focusing on scalable and secure systems while managing blockchain integrations that align the product's technology with its financing strategy.



**TAI  
SAVANTE**

Partner

Founder of Agents of LA and executive producer, Tai Savatsila specializes in luxury real estate, sports and entertainment, and media ventures.



**STEVEN  
MILLER**

Partner

Growth-oriented leader bridging manufacturing, retail, & consumer goods sectors. High EQ culture builder, growth agent, ESG champion, and skilled communicator with history of revitalizing brands & elevating performance.



**BEN  
CHERRILL**

Partner

Experienced A&R Executive (ex-Universal Music) and Music Supervisor (Hit The Ground Running, Inc) with a proven track record of developing commercial recording artists alongside, licensing, and curating music for film, tv & advertising.



**MIKEL  
MITTAL**

Partner

Mikel Mittal is a creative strategist and nonprofit leader behind United Sacramento Mobile Int, blending art, music, and philanthropy into global impact projects.



**DR.  
ARCADE**

Partner

Dr. Arcade is a creator and software developer specializing in AI, with mastery in advanced prompting, cinematic sequence design, and automation pipelines. With a strong background in data and generative systems, he builds next-generation creative workflows that merge technology and storytelling.



**PETE  
LUV FARMER**

Partner

Executive leader at Kings of LA Entertainment, specializing in artist management, music production, and cross-platform storytelling that connects culture and commerce.



# WHY YOU SHOULD INVEST

## MASSIVE MARKET CONVERGENCE

Live entertainment, creator monetization, and commerce are merging into a single global ecosystem. Goin Live unifies these fragmented markets into one platform, capturing spend flowing across social apps, streaming platforms, and physical venues.

## DEFENSIBLE TECHNOLOGICAL MOAT

Our multi-angle broadcasting, AI-powered matching, and integrated payments create a system competitors cannot replicate without rebuilding the entire stack. Limitless enables real-time monetization across events, venues, creators, fans, and brands on one low-latency infrastructure.

## SELF-AMPLIFYING REVENUE FLYWHEEL

Subscriptions, PPV, tipping, marketplaces, and sponsorships feed into a recurring revenue engine. Affiliates and creators distribute the platform at near-zero CAC. As transactions grow, token velocity and platform fees compound driving scalable, predictable profitability.

## OUR PROMISE

We are committed to disciplined execution, long-term product innovation, and building the infrastructure creators and venues already need. Goin Live isn't chasing trends; we're unifying the future of live entertainment, commerce, and creator income into one platform designed to scale globally.





# ROADMAP

## 1. CONTROLLED BETA & LTV (LIFETIME VALUE) PROOF

- Launch private Beta with Tier 1 creators and early venue partners.
- Lock core infrastructure: Multi-Angle Streaming + Cashbox Escrow.
- Finalize MVP dashboards for creators and fans with full fiat transaction support.

## 3. CREATOR VOLUME & COMMERCE SCALING

- Onboard 10,000+ independent artists and mid-tier creators.
- Activate Creator Storefronts, Shoppable Overlays, and Virtual Ticketing at scale.
- Introduce Crowdfunding & Activation pledges to fund events directly from fans.

## 5. Platform Moat & Sustained Dominance

- Extend creator and venue equity programs to reinforce long-term loyalty.
- Scale tokenomics for continuous growth and regulatory compliance.
- Partner with hardware, AR/VR, and haptic innovators to enhance sensory engagement.

## 6. Scale to 5 Million+ Users

## 2. Strategic IP & Venue Acquisition

- Deploy in select brick-and-mortar venues with VIP camera setups.
- Secure 5+ multi-year partnerships with festivals, clubs, and IP holders.
- Validate token-based payouts and affiliate loops through Web3 pilot integration.

## 4. Enterprise & Brand Acquisition

- Acquire brand partnerships for sponsor-branded streams and enterprise integrations.
- License anonymized engagement data through Limitless Intelligence AI.
- Integrate optional Wagering & Prediction systems for interactive sports and gaming streams.



# JOIN US IN TRANSFORMING THE LIVE STREAMING LANDSCAPE

## GOIN LIVE

EMPOWERING CREATORS  
REVOLUTIONIZING ENTERTAINMENT

**Date** | December

**Email** | [investor@goinlive.com](mailto:investor@goinlive.com)

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